

APPLICATION DATA SHEET

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Application Type: Utility
Title of Invention: Targeted Advertising in On Demand Programming
Docket Number: T742-10
Suggested Representative Figure: Fig. 1

Customer Number Atty: 27832
Customer Number Correspondence: 27832

Continuity Data: Provisional Application Number (not yet known) filed on January 9, 2001
entitled "Targeted Advertising in On Demand Programming" (Attny Docket No. T742-00)

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